

MONZA INTERNATIONAL PV FESTIVAL

FESTIVAL INTERNAZIONALE DI VIDEO PARTECIPATIVO

Organized by



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With the patronage of



Scientific cooperation



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Since 2000 **Fondazione della Comunità di Monza e Brianza** has supported social, cultural and environmental projects with no profit organizations, institutions and citizens who care about the development of their territory.

The activity is based on **dialogue, listening, relationships and synergies**. The Foundation is an independent organization with an asset of almost 18 million euros, which has been established thanks to the generosity of companies, private and public institutions and individual citizens who wanted to create a Community Foundation in Brianza.

Thanks to the Foundation, every donation contributes to the realization of important projects. In these years, **over 2.500 initiatives** have been sustained: soup kitchens and support for families, transport services, job placement, prevention of youth problems and treatment of Alzheimer's disease are just some examples of the interventions carried out. Since March, dozens of initiatives have been carried out during the **harshest months of the pandemic**, to tackle the medical emergency as well as promote recovery during Phase 2. Furthermore, activities have been developed to **enhance historical monuments and cultural activities** throughout the Community.

These cultural activities include the Foundation's support for the **International Participatory Video Festival of Monza** promoted by the **Liberi Svincoli** association, which has studied an innovative way of involving and growing the Community through **video** and the **PVCode method**. This method has been successfully tested in our area through various projects. On this occasion of international scope, the common desire to activate the community, to develop innovation and to exploit the resources present in the community sees a renewal of synergies.

Main Sponsor



AQR Group (Ask Question Resolve) is a customer interaction company, a **multichannel reality** that specializes in creating value throughout the **customer experience**. Headquartered in Milan, the group operates in the **telco, energy, automotive, finance, insurance ed electronic** sectors, with branches distributed along the national territory and over **3.000 operators**.

Its slogan **“Creating Connections, Building Values”** perfectly encapsulates AQR: a world revolving around consumers through a multitude of contact points (**digital, contact center, store, mall, assistance center, sales agency**).

Diversity, social responsibility and talent development are the constituting traits of AQR's HR management and company strategies, whose success stems from valuing **people and territories**.

With the contribution of



Coop Lombardia is a consumer co-operative, operating in large-scale retail trade for over 30 years. It has **56 stores** across the region, **42 supermarkets and 14 superstores**. The co-operative has more than 700.000 members, sole proprietors and beneficiaries of the company activity.

Cooperation is born in **communities** and from **people's needs**, that is why Coop's activities have no private speculation goals and are led by reciprocal principles fixed in the Italian Constitution. Through its commercial's policy, Coop Lombardia safeguards people's **economic interests, health and security**, as well as **environmental protection**, promoting **consumer critical awareness**.

In partnership with

**Participatory
Video
Festival #1**

The international **Participatory Video Festival (PVF)** explores the possibilities and value of **participatory video (PV)** for **social sciences**. Participatory video appeals to many students and researchers but is not institutionalized (yet) as a 'conventional' research method. The Festival's aim is to push the PV agenda and learn from the most critical and innovative video-using trends in- and outside academia; in **participatory action research, visual ethnography, visual arts, activism, advocacy work** and so on.

The festival welcomes finished and unfinished video-materials of **both early career as well as established scholars** exploring human cultures, economies, politics and histories from a critical perspective. We also welcome submissions from **filmmakers, artists and activists** who include a research aspect in their projects. The Festival is open to all forms and styles of filmmaking, without restriction to theme and length. PVF is founded by three PhD researchers from **Ghent University**; Tessa Boeykens, Maarten Hendriks and Julie Schiltz. www.participatoryvideofestival.com



Meliponi is a French humanitarian NGO based in Lyon and created in 2016 whose goal is to **promote the Sustainable Development Goals through participatory video**.

The association supports local initiatives to fight against **social inequalities** and to encourage **education for all**. We are convinced that educating new generations is the most effective way to change the world!

Meliponi already works on several missions in Cambodia, Bolivia and France on topics such as **nutrition, hygiene, environment, climate and violence**.



The NATIONAL FEDERATION OF PARTICIPATORY AUDIOVISUAL was created in 1989 by a collective of 40 associations in the area of community education, using image as a form of community and territorial expression.

Since its origin, the main goal has been to favour citizen appropriation of the media, in order to collectively produce local news that reflect the themes, viewpoints and needs of territories and people.

Each structure functions on its own terms, there is no predetermined model either from an economic perspective or in terms of the content and audiovisual form, but all of them are inspired by the same fundamental values : solidarity, mutualism, reciprocity, cooperation, education for all.

The National Federation of Participatory Audiovisual is a space of shared practices, education, experimentation, technical and social innovation, coproduction of alternative content, societal transformation. The Federation interacts with public entities to reclaim the social and cultural utility of local associative media, and the creation of a public fund for participatory audiovisuals.



Media and Social Change Lab [MASCLab] supports media creation intended to spark social change, and the critical curation of and engagement with media through the lens of its impact on society. Our research and scholarship interrogates how media and society influence each other, multimedia-based research methodologies, and the development of pedagogy that uses media to foster civic engagement. MASCLab is housed in the Communication, Media, and Learning Technologies Design Program at Teachers College, Columbia University. MASCLab organizes events focused on the intersection between media and social change, facilitates collaborative engagement in various research and media projects, puts out publications in academic and non-academic venues, and provides support for relevant courses.



Only example in Italy and among the most prestigious in the world, the **MUSEO NAZIONALE DEL CINEMA** is hosted inside the **Mole Antonelliana** in Turin, the monumental symbol of the city.

Inaugurated in July 2000, it has become **one of the most visited museums of Italy**, gaining international praise. A remarkable achievement for a peculiar museum whose aim is to mesmerize guests by immersing them in the enchanting world of the **Seventh Art**.

What makes Museo Nazionale del Cinema so unique is the abundant heritage of its **collections** and the distinctness of its **set-up**, developing in an upward spiral through multiple levels illustrating the history of cinema by mixing **posters, artifacts, film clips** and **spectacular set designs**.



The Turin-based **Associazione Museo Nazionale del Cinema** is a member of the **Association of the Founding Members of the Museo Nazionale del Cinema**. Working at the intersection between **citizens, businesses and institutions**, it actively promotes **film culture** as a means of expression and reflection on reality, giving great importance to equal access to culture, independent cinema, youth creativity, as well as highlighting socially relevant themes such as autism, employment, cultural integration, imprisonment (LiberAzioni), disability.

It operates in innovative ways with territories through the widespread distribution of **festivals and shows in peripheral and communal spaces**, merging different artistic disciplines. It also promotes workshops on **participatory video**, an empowerment tool for those who live in vulnerable conditions.

AMNC works regularly with **Emergency** and other NGOs in the context of cinema and human rights <http://amnc.it/>



The **Binario 7 theater** started its activity in 2005. The artistic direction of **Corrado Accordino** offers a season of prose, signed in collaboration with **Elio De Capitani**, who prefers contemporary dramaturgy and the reworking of classical texts with particular attention to young companies. The activity is expanded in the years immediately after, extending to **music** and **children's theatre**. The theatre also became the debut stage for the new productions of the company La Danza Immobile (now called **Compagnia Teatro Binario 7**) directed by Corrado Accordino.

In 2008, inside Binario 7, La Scuola Delle Arti was born, today called **Scuola di teatro Binario 7**, a **drama school** directed by Corrado Accordino and Alfredo Colina, which currently has about **700 students**, of whom more than half are minors.

In 2016, thanks to an agreement with the municipality of Monza and the contribution of Fondazione Cariplo, Binario 7 inaugurated a second theatre hall, with a programme dedicated to new languages, thus becoming the **first multiplex theatre in the province of Monza and Brianza**.

In collaboration with





Arca di Noè is a **social cooperative** active since 2001 primarily in the Bologna metropolitan territory.

Every day its qualified workers strive for a free and inclusive society by providing **social and employment integration paths** to people with fragilities or disabilities. Employment opportunities are combined with skills development to operate in the fields of **environmental sustainability and renewable energies**.

Since 2008 we offer social and employment integration paths to asylum seekers and refugees. In this context we offer **job orientation and job search services, legal assistance, psychological support and Italian language education**.

Arca di Noè develops communication projects inspired by the **participatory method**, directly involving its beneficiaries in the projects. A world as told by those who live it, beyond stereotypes. www.arcacoop.com



Arimo is a **social cooperative**, founded in 2003, which welcomes and accompanies young people in difficulty in their path towards autonomy. It offers an educational model capable of operating change, opening spaces of imagination for possible futures, building paths of autonomy and integration and involving the territory in network, with social promotion interventions, collaborating to achieve solidarity and sustainable local communities, capable of promote inclusion and synergies and support fragility.

ACTIVITIES:

- Educational Homes:

- Casa di Camillo, since 2004, in Giussago (PV), for 10 boys
- Casa Miriam, since 2007, in Pavia, for 10 girls
- Terzo Spazio, from 2012, in Milan, for 10 boys
- The Traccia, from 2019, with high educational intensity, in Vernate (MI), for 10 boys

- Piazza Social Library: in Figino, community center with a coffee corner for book consultation, navigation, meetings, social promotion initiatives, entertainment and aggregation, workshops

- Il Ponte: 3 apartments for high-intensity educational autonomy, for 6 young people at the end of the community course, in Giussago

- Chiavi di Casa: 7 accommodations for the autonomy of young people or mothers with children (20 places), in Milan in contexts of social housing.

- Territorial Services: in Milan, Service "A partire dalla fine" for young people in reintegration and autonomy; Service for job placement; Family Service counseling for parents of adolescents; Neutral Space Service for protected meetings

- Arimo Logos: center of competence for research, publication, training of educators, university masters. Manages the portal www.ubimino.org



ASD Silvia Tremolada is an association that has been involved, since 1984, in inclusion projects through the promotion of activities, especially sports, for **people with physical, intellectual and sensory disabilities**.

The association, through the involvement of volunteers and professional technicians, gathers around it around **200 children and their families**, giving them the opportunity to practice sports - such as **swimming, football, volleyball** - to learn work activities in the **catering industry**, and to live moments of **celebration and sharing**.

Our project is to offer the possibility to all people with relational, physical and sensorial disabilities to experience the **wellness of doing sport**. With what purpose? Above all make them aware that sport has no limits and the enthusiasm to participate in our activities is an emotion for everyone!



The **Antonia Vita - Carrobiolo Association** was founded in 1993 as a response to the problem of youth distress understood as **family, relational and scholastic distress** in the Monza area. For more than 25 years, we have been dealing with **school dropouts, support and educational activities for children, family reception**.

Together with our **educators** and the almost **1500 volunteers** who have worked with passion and competence in these years, we have established increasingly structured services, in order to give a fair chance to each of the more than **1000 boys and girls** who have crossed our path and keep crossing it every day.



Auser (AUtogestione SERvizi – self-management services) Monza Brianza is a **volunteering and a social promotion association**. It is made by people who spend their free time for others. Auser couldn't exist without their support, and it couldn't gradually develop and reach such an extended territory, increasing its activities.

Auser mainly addresses the **elderly**, but it's also receptive to issues concerning **intergenerational relationships and dialogue between different nationalities and cultures**. It does not simply work for the elderly, but it actively involves them, in order to make them protagonists of the satisfaction of their own needs.

Auser Monza Brianza is made of **25 associations, 4.000 members and 500 volunteers**. Its main areas are: **services to individuals, civic volunteering, free time, physical exercise, social tourism, life-long learning, social phone calls**.

The **Monza Lecco Sondrio Volunteer Service Center** offers volunteer organizations and associations **guidance and advice** to help them program and train volunteers; it offers **volunteering guidance services**, in particular for young people and schools to enhance their leading role; it activates **participatory processes of cultural production** around the problems of communities; it helps people who are involved in volunteering to maintain their **commitment to their territory**; it works with the **welfare sector, businesses, institutions** to activate **volunteer work and associations**.

The CSVs were established by the framework law on Volunteering n. 266/1991. On the basis of the enabling law for the reform of the third sector n. 106/2016 and the Legislative Decree 3 July 2017, n. 117 CSV Monza Lecco Sondrio was founded in 2018 by the merger of the CSV of Monza and Brianza with the CSVs of Lecco and Sondrio. The recipients of the CSV services are: **associations, volunteers, individual citizens, the community as a whole and the networks of different subjects that inhabit a territory**.



Consorzio Comunità Brianza is a consortium of social cooperatives that promotes social initiatives, participates to national and international level projects, manages socio-sanitary and educational services for the public and private sector, and works for the employment integration of disadvantaged people. Particular attention is given to activities aimed at different forms of social distress and socio-economic fragility.

55 Municipalities in the Monza and Brianza Province with about 850.000 citizens: these are the dimensions of CCB's scope of activity, also including the neighboring areas of Lecco, Como and Bergamo with their respective consortiums. Our goal is to facilitate all initiatives that pursue the collective good of our community, the human protection and social integration of all citizens. In particular we work in:

WELFARE and EDUCATION

SOCIAL HOUSING

MIGRANT RECEPTION AND UNACCOMPANIED FOREIGN MINORS

YOUTH EMPLOYMENT

CULTURAL PROJECTS AND COMMUNITY SPACES

AGRICULTURE, ENVIRONMENT AND SUSTAINABLE TOURISM

EDUCATION

SOCIAL COMMUNICATION



Cooperativa Lambro runs a single service in the Monza territory, the **Socio-Educational Center**, dedicated to adult people with disabilities. For the past five years, our educational program has included a laboratory called **Tg Lambro (Lambro News)**. Tg Lambro works on the national territory and beyond, to produce **video news clips** of various cultural interest. A video magazine that allows people with disabilities to experiment with **news-making**, not as a means of attraction but as a way to show that the condition of disability can in fact be conceived as a condition of normality.

This experience has originated several **spin-offs** that allowed us to work for others **on commission** but also to collaborate with **secondary schools and high schools**, promoting a more general socio-cultural change.



The **Ex.it Consortium** represents a multidimensional reality on the Monza territory, active for years on initiatives aimed at the **social integration of adults and youth; from education to social housing, to imprisonment, transportation for people with disabilities, services for foreigners**. In this context, the consortium has developed strong relationships with public and no-profit organizations in the Monza territory, with whom it develops its interventions.

With a particular focus on youth, Ex.it believes that youth policies cannot exist as a standalone issue, but should be addressed as intersecting **with housing, employment, immigration and mobility policy**. This vision is applied on projects that deal with youth issues through a **multifaced, systemic approach**, involving different sections of the population, to which EX.it guarantees a shared governance model that is rooted in the territory.



The **Fondazione Alberto e Franca Riva Onlus** is a no-profit entity committed to **contrasting social distress** in innovative ways. In 2013 Giorgio, Elisabetta and Antonio decide to initiate the Foundation in memory of their parents, Alberto and Franca Riva, who were always very sensitive towards social issues.

The foundation's approach gives great importance to **cooperation with other organisations in the welfare sector**, in order to maximize effectiveness and impact. The Foundation operates both in **Italy and abroad**.

The Riva Foundation's mission is to implement, actively follow and support projects that contribute to **sustainable development** through the creation of **dignified job opportunities** and the **social and territorial restoration** of areas of socioeconomic degradation.



LiberAzioni organizes art labs inside and outside the Turin prison and a great biennial festival.

In cooperation with a network of organizations, cooperatives and municipal and regional bodies dealing with people deprived of their freedom, LiberAzioni runs a **fundraising campaign** aimed at providing homes to prisoners who have been permanently released and are looking for housing. LiberAzioni then identifies an arrangement and starts a path towards **re-employment** for ex-detainees.

Several testimonials from the art and entertainment world joined the campaign **#iorestoincarcere** (#istayinprison) to support the fundraiser and promote public awareness of the conditions of detainees during the **Covid-19 emergency** and beyond. <https://www.facebook.com/liberazionifestival>



Founded in 1979, **Libraccio** has more than **40 years of experience and success**. Today it has one of the most extensive chains of independent libraries in Italy, **51 stores in 7 regions**.

Specializing in **new and used books, school books, remainders, out-of-print books, editorial rarities and modern antiques**, its in-store offer is completed by an ample array of **stationaries, dvd, cd, vinyl, toys** and a **low-cost school gear line** under the brand Libraccio. Since 2009 its offer of new and used items is online at the website **Libraccio.it**, Italy's leader in school products sales, developed in partnership with IBS.it



Liceo Artistico Statale
della Villa Reale di Monza
Nanni Valentini

Our school is hosted in the **south wing of the Villa Reale**, a prestigious neoclassic architecture. Its position makes it a noteworthy landmark and easily reachable via public and private transport.

Our story stems and evolves from the idea of a group of Milanese artists and designers who developed the project, connected to the biennial and triennial institutes of Milan and Monza, of a **cutting-edge school for applied arts**. Since the Thirties the school has carried out an experimental experience of innovation which saw important names in **design, graphics** and **figurative arts** leave their mark on its didactics and education. Founding elements of experimentation in the fields of graphics, photo-cinematography, design and architecture have been, for over 40 years, the **applied art laboratories**, a defining trait of our art institute and of the project Leonardo art school. These two educational paths have given ground to the new art high school established by the recent reform.



Growing up is always an adventure. It is a journey and sometimes you need expert guides to better face the issues you can find along the way, across all ages and conditions. This idea has guided us since 1991 when **META** started the first **summer camps in Cascina Costa Alta in the Monza Park**, together with many **environmental education projects**.

Today our activities have expanded, and they live in different but not so distant worlds: **school and free time, city and nature, family and business, good times and hardship, discomfort and hospitality**. In **27 years of activity** we have met over **15,000 people** with our offer, collaborating with more than **40 Municipal Administrations and local realities**.

Growing, learning, living: doing it so that people feel welcomed and protagonists of their own adventure is our mission.



4Caniperstrada is a cultural association active since 2007, a collective of **photographers, independent filmmakers and social researchers, reportage, film and visual research authors**, in which photography and video become a tool to narrate and give representation to stories of daily life and community.

The collective is formed by **photographers, directors, documentarists, DPs, sound and editing experts, computer scientists, sociologists and visual arts enthusiasts**. Our projects are born and develop "on the street", hence the association's name, through a careful and sensitive interaction with territories, people and stories.



Rapsode Production is an independent association of multimedia productions, created in 1993 by a collective of artists and film technicians.

Through its productions, participatory audiovisual trainings, local screenings and events, Rapsode promotes alternative action, social struggles, the “invisible” issues, and facilitates public debate, knowledge exchange and the development of community cultures.



Cooperativa Sociale Luciano Donghi, through a team of professionals, offers **physical and relationship space for people with psychic fragility**: acceptance of the need and formulation of personalized and innovative responses, capable of grasping changing needs and interests (of users and the territory). The team creates a protected context in which the **autonomy of the person** is valued and accompanies them in making important choices for their future; supports the activities of the newspaper, promotes the construction of meaningful relationships based on listening, defines the therapeutic and life project together with the user.

Our Cooperative is accredited as a health facility of the Lombardy Region, providing and designing three services: **a psychiatric day facility, social and occupational facility and psychiatric residential facility.**



Solaris Cooperativa Sociale ONLUS, is a social enterprise founded in 1984. Solaris manages social and educational services on its own or in agreement with public administrations, is dislocated in the Milan and Monza and Brianza district.

Solaris manages different kind of services:

- Day Services for young and adult disabled people,
- Residential services for young and adult disabled people,
- Home Care services for young and adult disabled people,
- Educational assistance for young disabled people
- Leisure activities for disabled people
- weekend of autonomy for disabled people
- Residential Community for alcoholic and addict people
- Information and sensitize campaign on disability and social themes

Solaris employees approximately 350 employee with different educational qualification and professional skills in social and human care field (auxiliary, educator, psychologist, therapist...).

Technical sponsor



ON AIR Milano offers professional video production and post production services, studio, video shooting, CGI, color grading, audio and sound mixing. www.onairsrl.it

Media partner

il Cittadino

The first number of “**il Cittadino**” was published on August 17th, 1899. The newspaper was the expression of the **Monza Catholics** who wanted to make their voice heard at such a hard time, where the non-expedit by Pio IX marginalized them in the Italian political sphere. That’s when the story began, and it never stopped: **over 120 years of local information** and a territorial distribution that makes it the leading publication for authoritativeness and diffusion in all of Brianza. Today, “Il Cittadino” represents the **voice of the territory and its people**, with the ambition to be a **point of reference for the political, social and cultural realm**.

“Il Cittadino” comes out in **five editions**: a Thursday edition dedicated to Monza as well as 4 Saturday editions: Brianza Nord (Seregno and Carate), Brianza Sud (Desio e Lissone), Valle del Seveso (Cesano Maderno, Seveso, Limbiate, Meda), Vimercatese (Vimercate, Villasanta, Arcore, Brugherio). The newspaper, whose headquarters are in Via Damiano Chiesa 3 in Monza, works with contributors from all around the Moza Brianza Province (55 Municipalities, almost 900.000 citizens). Since October 2017, Claudio Colombo is editor-in-chief.

